



Country:	United States
Title:	Gallup Poll # 965
Survey Organization:	The Gallup Organization
Sponsor:	
Field Dates:	January 7-10, 1977
Sample:	National Adult
Sample Size:	1,500
Sample Notes:	
Interview method:	Face to Face
Weight Location:	Column 1
No. of records per respondent:	1

Usage Notes:

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AIPO # 965
January 4, 1977

N = 1500

ROPER CENTER - AIPO#965

SURVEY IDENTIFICATION

1. COUNTRY: UNITED STATES
2. TITLE: THE GALLUP POLL
3. DATE: JANUARY 4, 1977
4. SURVEY NUMBER: AIPO#965
5. SURVEY ORGANIZATION: THE GALLUP ORGANIZATION
6. SPONSOR: LEADING REPUBLICAN, DEMOCRATIC
AND INDEPENDENT NEWSPAPERS
7. DUPLICATES AVAILABLE FROM
THE ROPER CENTER
BOX U-164R
UNIVERSITY OF CONNECTICUT
STORRS, CONNECTICUT 06268

SAMPLE INFORMATION

1. POPULATION UNIVERSE: ADULT CROSS-SECTION-NATIONAL
2. SAMPLING TECHNIQUE: MODIFIED PROBABILITY
3. SAMPLE SIZE; 1500
4. METHOD OF SAMPLING:
All Gallup polls since 1950, excluding certain special surveys, have been based on a national probability sample of interviewing areas. Refinements in the sample design have been introduced at various points in time since then. however, over this period the design in its essentials has conformed to the current procedure, as follows:
 1. The United States is divided into seven size-of-community strata: cities of population 1,000,000 and over; 250,000 to 999,999; and 50,000 to 249,999; with the urbanized areas of all these cities forming a single stratum; cities of 2,500 to 49,999; rural villages; and farm or open country rural areas.
 2. Within each of these strata; the population is further divided into seven regions: New England,

Middle Atlantic, East Central, West Central, South, Mountain, and Pacific Coast.

3. Within each size-of-community and regional stratum the population is arrayed in geographic order and zoned into equal-sized groups of sampling units.

4. In each zone, pairs of localities are selected with probability of selection proportional to the size of each locality's population--producing two replicated samples of localities.

5. Within selected cities for which population data are reported by census tracts or enumeration districts, these sample subdivisions are drawn with probability of selection proportional to the size of the population.

6. For other cities, minor civil divisions, and rural areas in the sample for which population data are not reported by census tracts or enumeration districts, small, definable geographic areas are drawn, with the probability of selection proportional to size where available data permit; otherwise with equal probability.

7. Within each subdivision selected for which block statistics are available, a block or block cluster is drawn with probability of selection proportional to the number of dwelling units.

8. In cities and towns for which block statistics are not available, blocks are drawn at random, that is, with equal probability.

9. In subdivisions that are rural or open country in character, segments approximately equal in size of population are delineated and drawn with equal probability.

10. In each cluster of blocks and each segment so selected, a randomly selected starting point is designated on the interviewer's map of the area. Starting at this point, interviewers are required to follow a given direction in the selection of households, taking households in sequence, until their assigned number of interviews has been completed.

11. Within each occupied dwelling unit or household reached, the interviewer asks to speak to the youngest man 18 or older at home, or if no man is at home, the oldest woman 18 or older. This method of selection within the household has been developed empirically to produce an age distribution by men and women separately which compares closely with the age distribution of the population. It increases the probability of selecting younger men, who are at home relatively infrequently, and the probability of reaching older women in the household who tend to

be under-represented unless given a disproportionate chance of being drawn from among those at home. The method of selection among those at home within the household is not strictly random, but it is systematic and objective and eliminates interviewer judgement in the selection process.

12. Interviewing is conducted at times when adults are most likely to be at home, which means on weekends or if on weekdays, after 4:00 P.M. for women and after 6:00 P.M. for men.

13. Allowance for persons not at home is made by a "TIMES-AT-HOME" weighting procedure rather than by "CALL-BACKS." This procedure is a standard method for reducing the sample bias that would otherwise result from under-representation of persons who are difficult to find at home.

14. The pre-stratification by regions is routinely supplemented by fitting each obtained sample to the latest available census bureau estimates of the regional distribution of the population. Also minor adjustments of the sample are made by educational attainment (by men and women separately), based on the annual estimates of the census bureau derived from their current population survey. The sampling procedure described is designed to produce an approximation of the adult civilian population living in the United States, except for those persons in institutions such as prisons or hospitals

15. Percentages presented for each variable are weighted and exclude missing values. Frequencies

are unweighted and are given for all values.

5. Response data: Rporc response data file is in BCD format on tape. Data have been cleaned and the final code is numeric (0-9). Stray punches have been recoded as the "NO CODE OR NO DATA" response. Tapes may be ordered according to the following options:
- A. 9 track - 800, 1600, 6250 BPI

VAR 1

NAME-WEIGHT

LOC 1

WIDTH 1

MD = none or GE none

Weight Factor

817 1.

412 2.

126 3.

145 4.

VAR 2

NAME-SURVEY

LOC 2

WIDTH 3

MD = none or GE none

Survey Number

100.0 1500 #965

VAR 3

NAME-SATISFIED WTH THE FUTR

LOC 5

WIDTH 1

MD = 0 or GE 4

Q1. On the whole, would you say you are satisfied or
dissatisfied with the future facing you and your family?

63.8 982 1. Satisfied

30.7 429 2. Dissatisfied

5.4 89 3. No Opinion

VAR 4

NAME-REDUCE MILEAGE

LOC 6

WIDTH 1

MD = 0 or GE 5

Q2. Suppose you had to reduce the number of miles you
drive by one-fourth. How difficult would it be for you
to meet this requirement--very difficult, fairly
difficult, or not at all difficult?

32.1 483 1. Very difficult

23.6 352 2. Fairly

40.1 606 3. Not at all

4.2 59 4. Don't know

VAR 5

NAME-CHG GVTL RLTSP P.R/U.S.

LOC 7

WIDTH 1

MD = 0 or GE 3

Q3a. Have you heard or read about proposals to change the governmental relationship between Puerto Rico and the United States?

76.0 1148 1. Yes

24.0 337 2. No

15 0. No Answer

VAR 6

NAME-THREE PROPOSALS

LOC 8

WIDTH 1

MD = 0 or GE 5

Q3b. ASK EVERYONE: In the main, there are three proposals relating to the status of Puerto Rico. They are listed on this card. Which ONE of these proposals do you favor most?

20.0 283 1. Puerto Rico should become an independent nation

23.5 346 2. Puerto Rico should join the United States as the 51st state

32.9 512 3. Puerto Rico should retain its present Commonwealth status

23.6 359 4. No Opinion

VAR 7

NAME-WHAT IS THE METRIC SYSTM

LOC 9

WIDTH 1

MD = 0 or GE 3

Q4a. Do you know what the metric system is?

75.9 1121 1. Yes

24.1 358 2. No

21 0. No Answer

VAR 8

NAME-U.S. ADOPT METRIC SYSTEM

LOC 10 WIDTH 1 MD = 0 or GE 4

Q4b. IF YES, ask: Would you like to see the U.S. adopt the metric system?

38.3 440 1. Yes
53.1 589 2. No
8.6 92 3. No Opinion
379 0. No Answer/Not Applicable

VAR 9

NAME-HOW MNY INCHES IN METER

LOC 11 WIDTH 1 MD = 0 or GE 4

Q5a. As you may know, the metric system is being introduced in this country. Do you happen to know approximately how many inches there are in a meter?

12.6 199 1. 39 (plus fractions) inches
11.2 180 2. Wrong answers
76.2 1121 3. Don't know

VAR 10

NAME-HOW MNY LITERS IN GALLON

LOC 12 WIDTH 1 MD = 0 or GE 4

Q5b. Do you happen to know approximately how many liters there are in a gallon?

1.2 21 1. 3.7--3.8
22.3 347 2. Wrong answers
76.5 1132 3. Don't know

VAR 11

NAME-100 KM EQL HOW MNY MILE

LOC 13 WIDTH 1 MD = 0 or GE 4

Q5c. One hundred (100) kilometers are equal to how many miles?

1.3 22 1. 62 (plus fractions) miles
20.4 335 2. Wrong answers
78.3 1143 3. Don't know

Q7. I am going to read you a list of institutions in American society. Would you tell me how much confidence you, yourself, have in each one--a great deal, quite a lot, some, or very little. Just read off the letter.

VAR 12

NAME-FUTURE OF U.S.

LOC 14 WIDTH 1 MD = 0 or GE 7

Q7a. The future of the United States?

42.6 649 1. A great deal

29.4 436 2. Quite a lot

18.9 285 3. Some

6.8 95 4. Very little

0.4 7 5. None

2.0 28 6. Don't know

VAR 13

NAME-AMERICAN ECONOMIC SYSTEM

LOC 15 WIDTH 1 MD = 0 or GE 7

Q7b. The American economic system, free enterprise?

22.7 354 1. A great deal

28.6 421 2. Quite a lot

29.9 442 3. Some

13.2 196 4. Very little

0.6 10 5. None

4.9 77 6. Don't know

VAR 14

NAME-U.S. SUPREME COURT

LOC 16 WIDTH 1 MD = 0 or GE 7

Q7c. The U.S. Supreme Court?

17.4 270 1. A great deal

28.2 424 2. Quite a lot

29.4 444 3. Some

15.6 231 4. Very little

1.8 29 5. None

7.5 102 6. Don't know

VAR 15

NAME-CONGRESS

LOC 17

WIDTH 1

MD = 0 or GE 7

Q7d. Congress?

12.4 195 1. A great deal

28.4 424 2. Quite a lot

34.2 523 3. Some

17.4 256 4. Very little

1.1 16 5. None

6.5 86 6. Don't know

VAR 16

NAME-CHURCH/ORGANIZD RELIGION

LOC 18

WIDTH 1

MD = 0 or GE 7

Q7e. The Church or organized religion?

37.8 563 1. A great deal

25.9 395 2. Quite a lot

19.9 294 3. Some

12.5 188 4. Very little

1.0 17 5. None

3.0 43 6. Don't know

VAR 17

NAME-ORGANIZED LABOR

LOC 19

WIDTH 1

MD = 0 or GE 7

Q7f. Organized labor?

15.4 231 1. A great deal

23.2 341 2. Quite a lot

32.3 486 3. Some

20.9 327 4. Very little

2.1 29 5. None

6.2 86 6. Don't know

VAR 18

NAME-BIG BUSINESS

LOC 20 WIDTH 1

MD = 0 or GE 7

Q7g. Big Business?

11.4 176 1. A great deal

21.2 320 2. Quite a lot

34.9 525 3. Some

24.5 366 4. Very little

2.0 29 5. None

6.0 84 6. Don't know

VAR 19

NAME-THE MILITARY

LOC 21 WIDTH 1

MD = 0 or GE 7

Q7h. The military?

22.7 355 1. A great deal

33.9 492 2. Quite a lot

25.4 374 3. Some

11.2 183 4. Very little

1.2 16 5. None

5.6 80 6. Don't know

VAR 20

NAME-MEDICINE

LOC 22 WIDTH 1

MD = 0 or GE 7

Q7i. Medicine?

38.9 579 1. A great deal

35.1 506 2. Quite a lot

15.4 259 3. Some

7.1 107 4. Very little

0.5 8 5. None

3.0 41 6. Don't know

VAR 21

NAME-PUBLIC SCHOOLS

LOC 23 WIDTH 1

MD = 0 or GE 7

Q7j. The public schools?

22.0 331 1. A great deal

31.4 469 2. Quite a lot

25.5 382 3. Some

15.4 240 4. Very little

1.1 18 5. None

4.5 60 6. Don't know

VAR 22

NAME-BIGGEST THREAT

LOC 24 WIDTH 1

MD = 0 or GE 5

Q10. In your opinion, which of the following will be
the biggest threat to the country in the future--big

business, big labor, or big government?

23.3 343 1. Business

26.2 398 2. Labor

37.8 565 3. Government

12.8 194 4. Don't know

VAR 23

NAME-PARTY ID

LOC 25 WIDTH 1

MD = 0 or GE 5

Q124. In politics, as of today, do you consider
yourself a Republican, Democrat, or Independent?

21.2 308 1. Republican

48.7 735 2. Democrat

29.0 418 3. Independent

1.1 18 4. Other party

21 0. No Answer

VAR 24

NAME-OCC CHIEF WAGE EARNER

LOC 26

WIDTH 2

MD = 00 or GE 17

Q128a. ASK EVERYONE: Please tell me which of the categories on this card most nearly describes the kind

of work the chief wage earner in your immediate family does. Just call off the letter. (INTERVIEWER: IF CHIEF WAGE EARNER IS UNEMPLOYED - ASK WHAT TYPE OF WORK HE/SHE WOULD DO IF EMPLOYED.)

- | | | | |
|------|-----|-----|--|
| 15.7 | 260 | 1. | Professional worker |
| 17.8 | 257 | 2. | Works at a skilled trade or craft |
| 10.7 | 146 | 3. | Semi-skilled worker |
| 7.0 | 98 | 4. | Manager, Executive or Official |
| 3.0 | 41 | 5. | Runs own business with 2 or more employees |
| 2.1 | 32 | 6. | Farm owner, farm manager |
| 3.7 | 53 | 7. | Clerical or office worker |
| 1.4 | 28 | 8. | Sales worker |
| 1.7 | 22 | 9. | Manufacturer's representative |
| 6.0 | 86 | 10. | Service worker who performs services |
| 7.5 | 96 | 11. | Laboring work (other than farm) |
| 0.7 | 8 | 12. | Farm laborer or helper |
| 15.4 | 269 | 13. | Retired |
| 1.2 | 22 | 14. | Full time student |
| 3.3 | 46 | 15. | Housewife |
| 2.9 | 36 | 16. | Can't say |

VAR 25

NAME-EDUCATION

LOC 28

WIDTH 1

MD = 0 or GE 9

Q133. What was the last grade or class you COMPLETED in school?

- | | | | |
|------|-----|----|------------------------------|
| 2.2 | 33 | 1. | None, or grades 1-4 |
| 5.9 | 81 | 2. | Grades 5,6,7 |
| 7.0 | 97 | 3. | Grade 8 |
| 17.8 | 264 | 4. | High School Inc. Grade 9-11 |
| 31.4 | 439 | 5. | High School Grad. Gd. 12 |
| 6.2 | 88 | 6. | Technical, Trade or Business |
| 15.5 | 265 | 7. | College, University, Inc. |
| 13.9 | 230 | 8. | College, University, Grad. |
| | 3 | 0. | No Answer |

VAR 26

NAME-AGE

LOC 29

WIDTH 2

MD = 0 or GE none

Q135. And what is your age?

Actual age coded

10 00. No Answer

VAR 27

NAME-RACE

LOC 31

WIDTH 1

MD = 0 or GE 7

Q137. Race/Sex

41.6	656	1.	White man
44.3	649	2.	White woman
5.0	77	3.	Black man
7.8	103	4.	Black woman
0.8	9	5.	Other man
0.5	6	6.	Other woman

VAR 28

NAME-RACE ONLY

LOC 32

WIDTH 1

MD = 0 or GE 4

Race

85.9	1305	1.	White
12.7	180	2.	Black
1.4	15	3.	Other

VAR 29

NAME-SEX ONLY

LOC 33

WIDTH 1

MD = 0 or GE 3

Sex

47.4	742	1.	Male
52.6	758	2.	Female

VAR 30

NAME-ANNUAL INCOME

LOC 34

WIDTH 2

MD = 00 or GE 13

Q138. Would you please give me the letter of the group which best represents the total annual income, before taxes of all the members of your immediate family living in your household?

- | | | | |
|------|-----|-----|-----------------------------|
| 3.1 | 47 | 1. | Under \$2,000 a year |
| 3.8 | 55 | 2. | \$2,000 to \$2,999 a year |
| 4.2 | 70 | 3. | \$3,000 to \$3,999 a year |
| 5.2 | 75 | 4. | \$4,000 to \$4,999 a year |
| 5.1 | 81 | 5. | \$5,000 to \$5,999 a year |
| 6.0 | 91 | 6. | \$6,000 to \$6,999 a year |
| 9.7 | 137 | 7. | \$7,000 to \$9,999 a year |
| 8.0 | 120 | 8. | \$10,000 to \$11,999 a year |
| 13.3 | 197 | 9. | \$12,000 to \$14,999 a year |
| 16.8 | 261 | 10. | \$15,000 to \$19,999 a year |
| 21.9 | 327 | 11. | \$20,000 and more a year |
| 3.0 | 39 | 12. | Don't know |

VAR 31

RELIGION

LOC 36

WIDTH 1

MD = 0 or GE 7

Q143a. What is your religious preference -- Protestant, Roman Catholic, Jewish or Eastern Orthodox?

- | | | | |
|------|-----|----|------------------|
| 60.9 | 906 | 1. | Protestant |
| 28.0 | 415 | 2. | Roman Catholic |
| 2.7 | 48 | 3. | Jewish |
| 0.1 | 3 | 4. | Eastern Orthodox |
| 1.4 | 22 | 5. | Other |
| 7.0 | 99 | 6. | None |
| | 7 | 0. | No Answer |

VAR 32

NAME-CITY SIZE

LOC 37

WIDTH 2

MD = 00 or GE 13

City Size

	0	1.	Farm resident
20.2	301	2.	Open country, non-farm
5.0	76	3.	Places under 2,500
1.7	21	4.	2,500 to 4,999
2.8	51	5.	5,000 to 9,999
6.7	94	6.	10,000 to 24,999
5.6	83	7.	25,000 to 49,999
6.8	104	8.	50,000 to 99,999 and sub.
9.6	150	9.	100,000 to 249,999 and sub.
7.4	110	10.	250,000 to 499,999 and sub.
12.5	190	11.	500,000 to 999,999 and sub.
21.8	320	12.	1,000,000 and over and sub.

VAR 33

NAME-SECTION

LOC 39

WIDTH 1

MD = 0 or GE 9

Section

5.8	84	1.	New England
22.4	339	2.	Middle Atlantic
18.2	269	3.	East Central
9.4	145	4.	West Central
20.3	316	5.	South
7.3	120	6.	Southwest
3.5	48	7.	Rocky Mountain
13.0	179	8.	Pacific

VAR 34

NAME-STATE

LOC 40

WIDTH 2

MD = none or GE none

State

0.2	5	11	Maine	3.2	47	51	Virginia
0.2	2	12	New Hampshire	2.4	36	52	No Carolina
0.3	5	13	Vermont	1.4	21	53	So Carolina
3.3	47	14	Massachusetts	3.0	48	54	Georgia
0.2	4	15	Rhode Island	3.4	60	55	Florida

1.6	21	16	Connecticut	1.4	26	56	Kentucky
11.0	160	21	New York	2.7	37	57	Tennessee
3.3	52	22	New Jersey	1.4	20	58	Alabama
5.2	86	23	Pennsylvania	1.4	21	59	Mississippi
2.2	30	24	Maryland	0.9	10	61	Arkansas
0.3	5	26	West Virginia	1.4	20	62	Louisiana
0.3	6	27	Dist. of Columbia	0.4	8	63	Oklahoma
3.3	56	31	Ohio	4.5	82	64	Texas
4.8	65	32	Michigan	0.7	10	72	Arizona
3.9	56	33	Indiana	1.0	18	73	Colorado
6.2	92	34	Illinois	0.4	5	74	Idaho
1.9	31	41	Wisconsin	0.3	5	76	Utah
1.7	25	42	Minnesota	1.0	10	78	New Mexico
1.6	26	43	Iowa	9.9	139	81	California
1.4	19	44	Missouri	1.2	14	82	Oregon
0.4	6	45	North Dakota	1.4	21	83	Washington
0.2	5	46	South Dakota	0.6	5	84	Hawaii
0.8	14	47	Nebraska				
1.4	19	48	Kansas				